



JIM HARSHAW JR.

Revealing Failure as the Path to Success

Success Through Failure Podcast

Action Plan Episode #278

Ken Blanchard

Ken Blanchard, one of the most influential leadership experts in the world, is the co-author of the iconic *New York Times* bestseller *The One Minute Manager*® — recently revised and released as *The New One Minute Manager*® — as well as 65 other books whose combined sales total more than 28 million copies in 47 languages.

Top Quotes From This Episode

"As a leader, it's not about you, it's about the people you serve. And your job is to help people win."

"Don't act like you're better than anybody else, but don't let anybody else act like they're better than you."

"There's a pearl of goodness in everybody because God didn't make any junk — dig for that pearl."

"I'm a loving teacher and example of simple truths that help myself and others to awaken the presence of God in our lives. So we realize that we're here to serve, not to be served."

"If you love what you do, you're never going to have to work another day in your life."

Show Notes

This episode touches on the following key topics and ideas:

- **Make lemonade out of lemons (6:48):** Ken shares how they lost their home due to the wildfires in 2007; deciding to hold a memorial celebration for the house where over a hundred people came to tell their stories.

- **The academe journey (8:00):** Ken details his journey of realizing his dream to be a Dean of Students and becoming a faculty member.
- **"The One Minute Manager" (14:34):** The story of how Ken and Spencer Johnson met and the birth of "The One Minute Manager."
- **The best-selling status (17:12):** Why "The One Minute Manager" became such a phenomenon and why it still remains to be a hit.
- **Servant Leadership (18:40):** Ken talks about "servant leadership" and the makings of an effective and great leader.
- **The big ego (21:35):** Ken discusses ego as the biggest issue of ineffective leaders.
- **The consummate leader (24:09):** Jesus: The greatest one-minute manager; Ken on effective servant leaders like Herb Kelleher and Colleen Barrett, Founder and President Emeritus of Southwest Airlines respectively.
- **Collaboration (27:31):** Ken shares why he loves teaming up with other authors when writing books.
- **Habits to succeed (30:08):** "Enter my day slowly": Ken on allotting time in the morning to reflect and pray and tracking praisings and redirections at the end of the day through journaling.
- **Morning mantra (33:25):** *"I'm a loving teacher and example of simple truths that help myself and others to awaken the presence of God in our lives. So we realize that we're here to serve, not to be served."*

Tell me about a time when you failed. (35:39)

- How Ken's competitiveness as an athlete helped him overcome the roadblocks in his life. And how he credits his wife for keeping him on the straight and narrow.

What's an action item the listener can take in the next 24-48 hours? (39:23)

- "Think about the past": The value of evaluating your actions that take up your time and activities that make you feel good. "Learn from the past, live in the present, but plan the future."

List of Resources Mentioned in the Episode

- Ken Blanchard's books:
 - [List of books by Ken Blanchard](#)
 - ["The New One Minute Manager"](#)
 - ["Management of Organizational Behavior"](#)

- (with Colleen Barrett) ["Lead with LUV: A Different Way to Create Real Success"](#)
- (with S. Truett Cathy) ["The Generosity Factor: Discover the Joy of Giving Your Time, Talent, and Treasure"](#)
- (with Norman Vincent Peale) ["The Power of Ethical Management"](#)
- Spencer Johnson's ["Value Tales"](#)
- Thomas Peter and Robert Waterman's ["In Search of Excellence: Lessons from America's Best-Run Companies"](#)
- John Naisbitt's ["Megatrends: Ten New Directions Transforming Our Lives"](#)
- Jim Collin's ["Good to Great: Why Some Companies Make the Leap and Others Don't"](#)
- Norman Vincent Peale's ["The Power of Positive Thinking"](#)
- ["The Social Dilemma"](#) (Netflix series)

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Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: [JimHarshawJr.com/APPLY](https://jimharshawjr.com/APPLY)

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Other Episodes Referenced

[#27 Joe DeSena and How to Be a Spartan](#)

[#116 A Process to Increase Productivity, Stay Focused and Get the Right Things Done with Worldwide Influencer David Allen of Getting Things Done](#)

[#246 & #247 Interview with Tim Ferriss: Secret \(or Not-So-Secret\) Routines, Experiments, and Absurd Questions from a World-Class Performer](#)

[#117 How to Find Your Purpose with Author, Speaker Jon Gordon](#)

[#50 Russell Brunson of ClickFunnels and DotCom Secrets](#)

[75# Speaker, Endurance Racer Rich Roll: How to Take Real Action Toward Living the Authentic Life You Want](#)

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