



JIM HARSHAW JR.

Revealing Failure as the Path to Success

Success Through Failure Podcast
Action Plan Episode #292
JV Crum

Want to turn your passionate purpose into a big impact and big money in your bank account? Then stay tuned because, whether you want to make \$10,000 or \$100,000 a month, JV Crum will reveal how.

He's known as "The Conscious Millionaire Mentor" and is a mindset and strategy coach, speaker, futurist, activist, and #1 International Best-Selling Author. He hosts the Conscious Millionaire Show, heard by millions of listeners in 190 countries.

JV is on a mission to transform the lives of 1 Million people and help them achieve their financial goals! You may just be one of them!

Top Quotes From This Episode

"There's no final definition for your purpose, there's just infinite layers. And your purpose is always to make a difference for someone or something other than yourself."

"The highest level of control, paradoxically, is when you've let go of all control."

"You've got to stay laser-focused. You cannot get [to your goal] rapidly any other way. It's clarity of focus, but also clarity of one goal, not 10."

"There are very few things that will motivate you more than pain."

Show Notes

This episode touches on the following key topics and ideas:

- **Conscious Millionaire (2:44):** JV shares his inspiration for his book, *Conscious Millionaire*.
 - **What is a “conscious millionaire”? (4:30):** A conscious millionaire is someone who is “driven to make this powerful, passionate difference that drives them and transforms others.”
 - **To awaken and empower (6:44):** JV on impacting people to discover who they are and how they can showcase their power to make a difference on earth.
 - **Write your goals (9:10):** Try applying this exercise JV gives his clients at the beginning of the year to change the framing on how you behave. Answer the following:
 - What do you currently believe about the big goal you want to have?
 - What would I need to believe in order to accomplish that goal?
 - What actions do I need to take to get to that goal?
 - **Investment (11:03):** JV emphasizes the value of investing in yourself and being committed to do the work.
 - **A mindset and strategy coach (13:16):** As a coach, JV's core stems from “alignment”—being aligned with who you are and your values.
 - **Override the default (15:34):** JV talks about the 90-day strategic plan that helps people be laser-focused.
 - **Why most people fail (19:08):** The downside of attempting to do multiple things at once. What successful people focus on.
 - **Neuro-Linguistic Programming (22:05):** NLP is “looking at the sequence of your sensory experience, primarily, visual-auditory kinesthetic” or the sequence in which you process information and the sequence in which you perform that information.
- Tell me about a time when you failed (23:40):**
- JV recalls the time when he ignored the “risks,” which led him to lose two-thirds of a million dollars in cash.
 - **Consistent habits (27:00):** Habits to success: Being conscious of what you want to accomplish and limiting what you're accomplishing.
- What's an action item the listener can take in the next 24-48 hours? (31:07):**
- Be clear with where you want to be in the next 30 days. Ask yourself, “What is the financial outcome that I want to achieve?”
 - **Special money-making gift! (33:30):** Go to [Born to Make Millions](#) and download the audio file. Listen to it in the morning and the afternoon for 30

days. Journal for five minutes a day and answer why you are born to make millions.

List of Resources Mentioned in the Episode

[Born to Make Millions](#)

Want to talk to a personal performance coach?

Want to consider executive life coaching? Claim a spot on Jim's calendar for your free one-time clarity call: JimHarshawJr.com/APPLY

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